

MessageSpace

rate card



order-order.com

Ad Unit	CPM
Billboard 970x250	£20
Large Leaderboard 970x90	£20
Mobile Billboard 300x250	£25
MPU 300x250	£15
DMPU 300x600	£15
Mobile Sticky 320x50	£15
Leaderboard 728x90	£15
Takeover	Cost
24hr	£4,000
Week (7 days)	£20,000
Email Sponsorship	Cost per week
Guidogram (Weekdays 5.30pm) - 22k subs	£2,500



conservativehome.com

Ad Unit	CPM
Leaderboard 728x90	£20
Mobile Billboard 300x250	£20
MPU 300x250	£15
DMPU 300x600	£15
Takeover	Cost
24hr	£2,500
Week (7 days)	£15,000
Email Sponsorship	Cost per week
ConHome Daily (9.30am) - 20k subs	£3,000

Note: Share of voice takeovers available on a % SoV basis for all MessageSpace sites.



rate card



labourlist.org

Ad Unit	CPM
Billboard 970x250	£15
Large Leaderboard 970x90	£15
MPU 300x250	£15
DMPU 300x600	£15
Leaderboard 728x90	£15
Takeover	Cost
24hr	£1,500
Week (7 days)	£9,000
Email Sponsorship	Cost per week
LabourList Daily (10.30am) - 56k subs	£1,500



spectator.co.uk/coffee-house

Ad Unit	CPM
Billboard 970x250	£20
Large Leaderboard 970x90	£20
Leaderboard 728x90	£20
MPU 300x250	£20
Mobile Leaderboard 320x50	£20
Takeover	Cost
24hr	£4,000
Week (7 days)	£20,000
Email Sponsorship	Cost per week
Covid-19 Update (2pm) - 100k subs	£10,000
Evening Blend (7pm) - 110k subs	£12,000

Note: Share of voice takeovers available on a % SoV basis for all MessageSpace sites.